

CST Group Inc. Privacy Policy

September 20, 2024

Our Commitment To Privacy

Your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. This privacy policy outlines how we collect, use, disclose, and safeguard your information in compliance with applicable laws.

We encourage you to read this privacy policy to understand the information we collect and how we use and disclose it. Personally identifiable information or “PII”, as used in U.S. privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context.

The Information We Collect

- **Personal Information:** Name, email address, phone number, billing information, and any other information you provide to us.
- **Business Information:** Company name, industry, and relevant operational details.
- **Technical Data:** IP address, browser type, and usage data when you interact with our website or services.

The Way We Use Information

We may use your information for the following purposes:

- To provide and maintain our services.
- To communicate with you regarding your account, services, and support.
- To process payments and manage billing.
- To improve our services and develop new features.
- To comply with legal obligations and respond to lawful requests.
- To send you technical notices, updates, security alerts and support and administrative messages.
- To respond to your comments, questions and requests and provide customer service and support.

SMS Communications

If you provide your phone number and consent to receive SMS messages, we may use SMS to:

- Send you important updates and notifications related to your account or services.
- Provide support and respond to your inquiries.

You may opt out of receiving SMS communications at any time by following the unsubscribe instructions provided in the messages.

When do we share and disclose your information?

Your privacy is extremely important to us, and we are committed to protecting your information that identifies you personally. We will only share personal information that you provide us under the following circumstances:

1) With your consent

When you explicitly consent or allow to share your personal information.

2) Partners with whom we conduct business

When we engage with other businesses to offer products and services, we may share information with those business partners only as needed to provide those products and services and only subject to the terms of this privacy policy.

No Mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. You can unsubscribe at any time by replying STOP.

3) Legal obligation or protection from harm

When we have a good faith belief that access, use, preservation or disclosure of information is reasonably necessary to (a) satisfy any requirement of law, regulation, legal process, or enforceable governmental request, (b) detect, prevent, or otherwise respond to fraud, security or technical concerns, (c) support auditing and compliance functions, or (d) protect the rights, property, or safety of the CST Group, Inc., its users, or the public against harm.

4) Business transfers

If and when the CST Group, Inc. is involved in a merger, acquisition, or any form of transfer or sale of some or all of its business, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, we may share your personal information in connection with that transaction.

Our Commitment To Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect.

Your Rights

Depending on your location, you may have certain rights regarding your personal information, including:

- The right to access your personal data.
- The right to request correction of inaccurate data.
- The right to request deletion of your data under certain conditions.

To exercise these rights, please contact us using the information provided below.

Changes to This Privacy Policy

We may update this privacy policy from time to time. Any changes will be posted on our website with an updated effective date. We encourage you to review this policy periodically.

Contact Us

If you have any questions or concerns about this privacy policy or our practices, please contact us:

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